

ABSTRAK

Penelitian ini bertujuan untuk menguji dan mengetahui pengaruh dari profitabilitas dan struktur aktiva terhadap struktur modal pada PT. Unilever Indonesia, Tbk yang terdaftar di Bursa Efek Indonesia periode tahun 2012-2016. Manfaat dari penelitian ini adalah memberikan informasi tentang pengaruh profitabilitas dan struktur aktiva terhadap struktur modal agar dapat menjadi bahan pertimbangan dalam pengambilan keputusan pendanaan oleh pihak manajemen. Data yang digunakan dalam penelitian ini adalah data sekunder pada PT. Unilever Indonesia, Tbk yang terdaftar di Bursa Efek Indonesia (BEI). Penelitian ini tidak menggunakan sampel karena sifat dari penelitian ini merupakan studi kasus, sehingga data yang digunakan hanya dari satu perusahaan yaitu PT. Unilever Indonesia, Tbk berupa laporan keuangan triwulan periode 2012-2016. Teknik pengumpulan data yang digunakan adalah dokumentasi.

Data penelitian ini diolah menggunakan perangkat lunak SPSS 22, dengan hasil Analisis Regresi Linier Berganda, Uji Asumsi Klasik, Uji Goodness of fit, dan Uji Pengujian Hipotesis. Hasil penelitian ini menunjukkan bahwa model regresi penelitian ini telah memenuhi syarat yakni tidak terdapat gejala heteroskedastisitas, multikolinearitas, dan korelasi serta data yang digunakan berdistribusi normal. Berdasarkan hasil pengujian hipotesis, hasil penelitian ini menunjukkan bahwa: (1) Profitabilitas (ROA) tidak berpengaruh signifikan terhadap struktur modal PT. Unilever Indonesia, Tbk (2) Struktur Aktiva (SA) berpengaruh signifikan terhadap struktur modal PT. Unilever Indonesia, Tbk. Secara simultan, variabel independen memiliki pengaruh signifikan terhadap variabel dependen dengan tingkat signifikan sebesar 0,010.

Kata kunci : Profitabilitas, Struktur Aktiva, dan Struktur Modal.

ABSTRACT

This research is aimed to examine and to find out the influence of profitability and asset structure to the capital structure at PT. Unilever Indonesia, Tbk which is listed in Indonesia Stock Exchange in 2012-2016 periods. The benefit of the research is to provide information about the influence of profitability and asset structure to the capital structure so it can be the consideration in the decision making of funding by the management. The data is the secondary data at PT. Unilever Indonesia, Tbk which is listed in Indonesia Stock Exchange (IDX). This research does not apply any sample due to the characteristics of this research is a case study, so the data only applies one company i.e. PT. Unilever Indonesia, Tbk in the form of quarterly financial statement of 2012-2016 periods. The data collection technique has been carried out by documentation.

The research data has been processed by using the 22nd SPSS software and the result of multiple linear regressions analysis, classic assumption test, Goodness of fit test, and hypothesis test. The result of the research shows that the regression models of the research have met the requirements i.e. there is no symptoms of heteroscedasticity, multicollinearity, and correlation and the data has been normally distributed. Based on the result of hypothesis test, the result of the research shows that: (1) Profitability (ROA) does not give any significant influence to the capital structure of PT. Unilever Indonesia, Tbk; (2) Asset structure give significant influence to the capital structure of PT. Unilever Indonesia, Tbk. Simultaneously, independent variables give significant influence to the dependent variable with its significant level is 0.010.

Keywords: Profitability, asset structure, capital structure

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Name Mahasiswa

NPM

Tanggal Masuk

Tanggal Selesai

Abstrak ini adalah memang, betul translasi dari LAB. BAHASA
Sesuai dengan aslinya yang telah disetujui oleh dosen pembimbing



Petugas LAB. BAHASA